

C.A.F.Y.
Community Awareness for Youth

SUBJECT: Sponsor Request Letter

Dear Potential Sponsor,

Would you and your organization like to make a positive difference in a young person's life for at least 1 day? This 1-day event could be the 1st step a young girl / boy may need to develop into an outstanding Citizen and Leader in Madison County! Would you like to be a part of an event that shows our youth that we care about them and the role they will play as our future Citizens, Family Members and Leaders of Madison County? If your answer is yes, then here is an opportunity for you and your organization to do so.

The Community Awareness For Youth (C.A.F.Y.) event is scheduled to take place Saturday, August 16, 2014 from 10:00 a.m.- 3:00 p.m., and will be located at the Jaycees Building and Fairgrounds, at 2180 Airport Road, Huntsville! Our past events were huge successes and we expect this year's event to be even better! We hope and trust that you and your organization will be eager to be 1 of many who will take part in this year's C.A.F.Y. Event!

The Theme of this event is "The City of Huntsville and Madison County Cares About You!"



CAFY's Vision is to prepare the youth of Madison County for success as they venture into adulthood, enter the workforce or pursue higher education.

CAFY's Mission is to give Madison County youth the tools necessary to achieve success by providing guidance, knowledge and resources that enable the youth to gain insight into what it takes to become a successful adult.

CAFY's Goal is for our communities in Madison County to build relationships with our youth and implement the use of the following 4 Pillars to help create a positive environment conducive to their success as our future citizens, family members and leaders.

These Pillars are:

1. Health
2. Education
3. Careers
4. Finances

Our Tentative Schedule of Events is as follows:

- Date: Saturday August 16, 2014
- Time: 10:00 a.m. to 3:00 p.m.
- Location: The Jaycees Building and Fairgrounds, 2180 Airport Road, Huntsville
- Start time 10:00 a.m.
- Opening prayer, Pledge of Allegiance
- Welcome from HPD and City Officials (Huntsville, Madison City, Madison County and Redstone Arsenal)
- Indoor and Outdoor Activities begin
- FREE Lunch, refreshments, entertainment, and give-a-ways will be provided
- Porta-potties will be on site
- Tents will be on site to provide water, shade and first aid if needed
- The event will end at 3:00 p.m.

If your business or organization fits into one of these Pillars of Success, which we will be presenting to the youth, we ask that you please join in on our efforts.



Sincerely,

Dr. Harry Hobbs

Police Communications Relations Officer

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